

夏のカーニバル

FRIENDS GUIDE | VOLUME 9

# SUMMER CARNIVAL

HELLO KITTY<sup>®</sup>  
AND FRIENDS + BOKKSU





TRY SOMETHING NEW WITH HELLO KITTY

# Let the fun begin!

Celebrate the end of the summer with a night at the carnival with Hello Kitty, Kuromi, Pompompurin, Badtz-Maru! Play classic Japanese carnival games, watch live performances, admire the neon lights and fireworks, and try snacks inspired by the *yatai* (food stalls) spread throughout the fair.



# Hello Kitty's Carnival Cravings

One of Hello Kitty's favorite carnival activities is watching the extravagant fireworks show! She's brought a few snacks to share to tide the group over while waiting for the show to start.

*\*Note that the COMMON ALLERGENS and dietary restrictions listed in this guide are directly translated from the packaging as reference; we cannot guarantee the presence or lack of certain allergens/animal products in the items so please consume them at your own risk with careful attention to any personal health concerns.*

## CREAM COLLON: OTONA NO SAKURA MATCHA

BY GLICO

Indulge in this tiny treat bursting with creamy sweetness! Its refined flavor is a delightful escape for grown-ups. Enjoy the heavenly scent of Japanese cherry blossoms infused into the velvety cream, all nestled in a crisp green tea waffle.

### FLAVOR

Sweet

### COMMON ALLERGENS

Milk, Eggs, Wheat, Soy

### VEGETARIAN

Yes

### ALSO CONTAINS

None



## WHITE STRAWBERRY

BY BOKKSU

These freeze-dried strawberries infused with white chocolate strike the perfect balance between tartness and sweetness. Much like the fireworks above, each bite offers a delightful blend of excitement and soothing indulgence.

### FLAVOR

Sweet

### COMMON ALLERGENS

Milk, Tree nuts, Soy

### VEGETARIAN

Yes

### ALSO CONTAINS

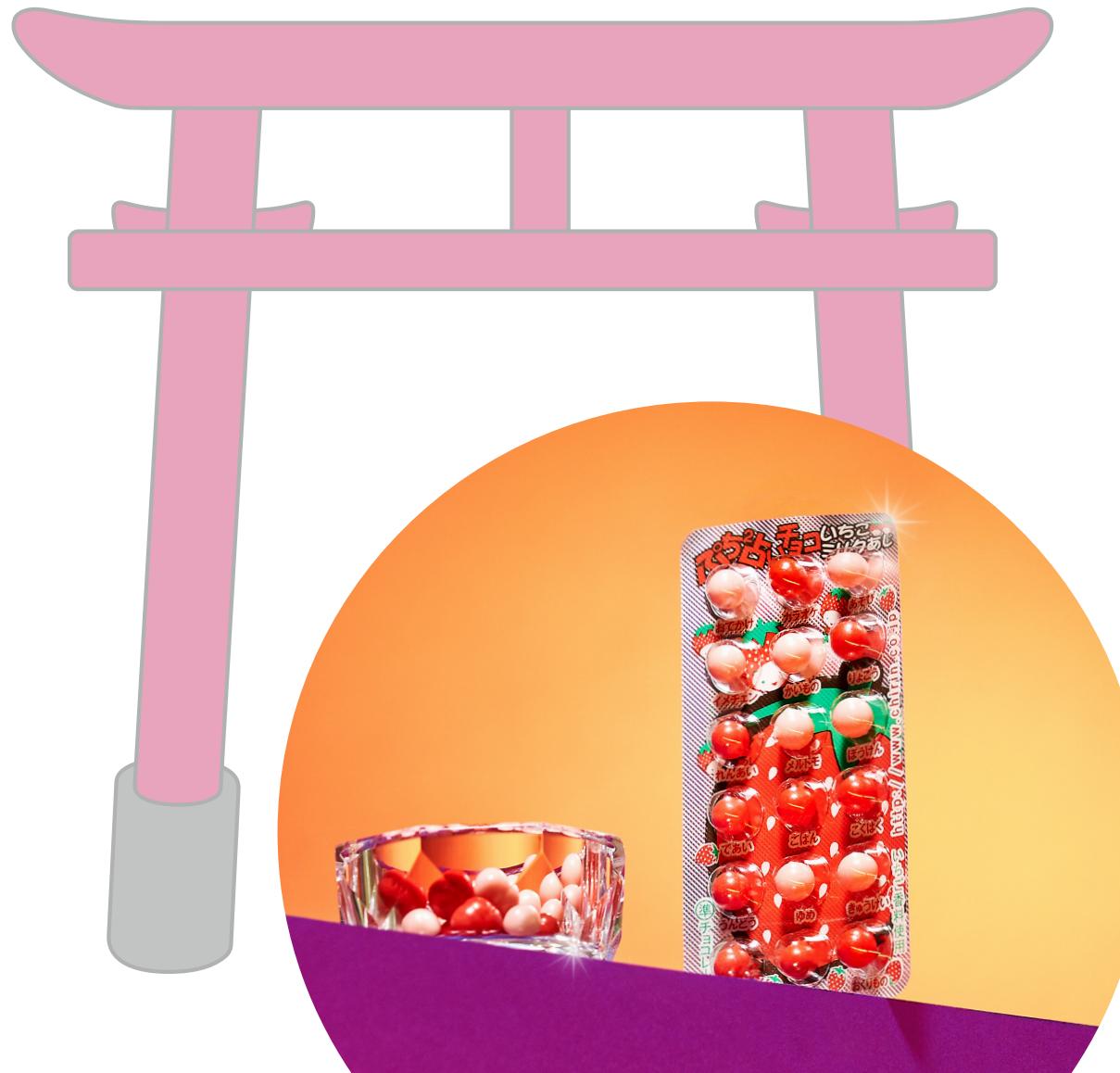
None





## Kuromi's Carnival Cravings

Ever the competitor, Kuromi immediately heads to the carnival games. She tries her hand at *wanage*, a ring toss game, and wins a prize for her friends!



## FORTUNE STRAWBERRY CHOCOLATES

BY CHIRIN SEIKA

These adorable strawberry milk-flavored chocolate balls come with 18 fortune-telling messages inside! Perfect for munching on while walking around the carnival. Just push and enjoy as your fortune reveals itself. With four different fortunes hidden under the chocolate, it's a sweet surprise every time!

FLAVOR

*Sweet*

VEGETARIAN

*Yes*

COMMON

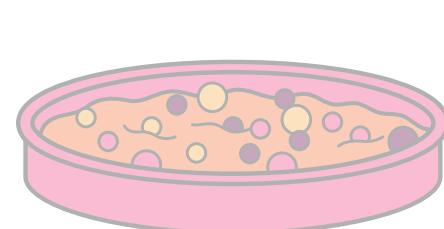
ALLERGENS

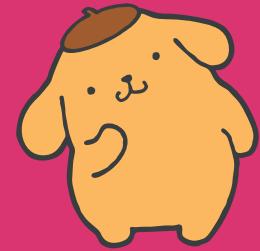
*Milk*

ALSO

CONTAINS

*None*





# Pompompurin's Carnival Cravings

Pompompurin has his sights set on the *yatai*, food stalls that line the carnival. He loves trying all of the different street food (and eating everyone's leftovers!).

## BIG MARSHMALLOW

BY YAOKIN

Behold these colossal, pillow-y marshmallows, towering and ready to thrill your taste buds at the carnival! Each one promises a mouthful of fluffy delight, igniting excitement with every bite!

FLAVOR

*Sweet*

VEGETARIAN

No

COMMON ALLERGENS

None

ALSO CONTAINS

None



## PURE POTATO: FIVE STAR CONSOMMÉ

BY KOIKEYA

These chips offer a thick, chewy texture like real potatoes, thanks to a special oil infusion process. Experience the authentic taste of potatoes and chef-crafted five-star consommé broth flavor.

FLAVOR

*Savory*

VEGETARIAN

No

COMMON ALLERGENS

Milk, Wheat, Soy

ALSO CONTAINS

None



# Badtz-Maru's Carnival Cravings

Badtz-Maru joins Kuromi in the carnival games and the competition is fierce! No matter who wins, he's brought snacks to celebrate... until the next game!

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>Yes</i>
COMMON	ALSO
ALLERGENS	CONTAINS
<i>None</i>	<i>None</i>

## DONGURI GUM: LIFEGUARD FLAVOR

BY PINE

Get ready for an electrifying collaboration between Donguri gum and Lifeguard, the iconic beverage that took the 1980s by storm! Packed with the goodness of Royal Jelly, this energizing gum delivers the exhilarating taste of your favorite energy drink, loved by Badtz-maru, so he can keep going and enjoy all the thrills of the carnival all night!



# WAKUWAKU ANIMALS SOFT CANDY

BY CORIS

Get ready for some molding magic! Available in a variety of packaging designs, these soft candies are shaped like adorable animals and are a blast to create. Experience delicious strawberry and zesty lemon flavors, they're a treat for both the taste buds and the imagination!

Simply press the soft candies into the molds and let the fun begin as you craft your own menagerie of sweet critters!

FLAVOR	VEGETARIAN
<i>Sweet</i>	<i>No</i>
COMMON	ALSO
ALLERGENS	CONTAINS
<i>None</i>	<i>None</i>





# Bokksu's Carnival Cravings

What's better than eating snacks between going on all of the carnival rides? We brought a few of our own treats to share throughout the night.

FLAVOR  
*Sweet*

COMMON  
ALLERGENS  
*Milk, Eggs, Wheat, Soy*

VEGETARIAN  
*Yes*

ALSO  
CONTAINS  
*None*

## HELLO KITTY BISCUITS

BY ITO SEIKA

These cookies offer a subtle sweetness, allowing the natural flavor of wheat to shine through. Adorned with adorable Hello Kitty and Friends, they come in nine charming shapes. Conveniently packed in small portions for on-the-go snacking, with four different designs to enjoy.



## HELLO KITTY APPLE JELLY

BY YOKOO DAILY FOODS

This adorable apple jelly comes individually wrapped, making it the perfect treat to share with friends on a summer night.

FLAVOR  
*Sweet*

COMMON  
ALLERGENS  
*Milk*

VEGETARIAN  
*Yes*

ALSO  
CONTAINS  
*None*





# Bokksu's Exclusives

It wouldn't be a proper night at the carnival without a few prizes!

## HELLO KITTY ZARAME SENBEI

BY BOKKSU X SENBEI LAB

Prepare for a taste sensation! These rice crackers are like clouds of deliciousness, baked to perfection for that delicate, airy texture that is coated with a flavorful glaze of soy sauce and crystal sugar.

FLAVOR  
*Sweet*

COMMON ALLERGENS  
*Wheat, Soy*

VEGETARIAN  
*Yes*

ALSO CONTAINS  
*None*



## HELLO KITTY HANDMADE YUZU SAKE CANDY

BY BOKKSU X DAIMONJI AME HONPO

Stay refreshed this season with our Yuzu Sake Candy, hard candy that encapsulates the flavors of summer. Though this candy contains little to no trace of an alcoholic taste, it does have 0.1% alcohol content, so please consume responsibly.

FLAVOR

*Sweet*

COMMON ALLERGENS  
*None*

VEGETARIAN

*Yes*

ALSO CONTAINS  
*Alcohol*



## MYSTERY MERCH PRIZE!

Step right up and claim your mystery prize, featuring the beloved Hello Kitty and some of her friends!! Each mystery prize is a delightful collectible goodie that promises to bring a smile to your face. From plush toys to tea cups the possibilities are endless! Which prize did you win?



# Spot 10 differences

See if you can find the 10 differences between these exciting summer moments.





Time to go home.

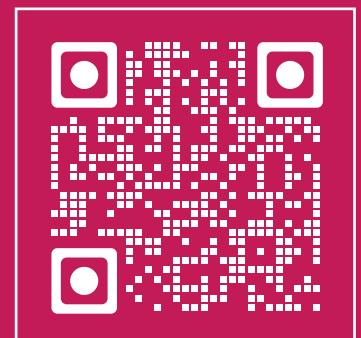
The fireworks show has ended and the confetti has settled—this year's summer carnival was absolutely unforgettable! Kuromi and Badtz-maru channeled their competitive spirit and teamed up to play a few games, like *wanage* (ring toss) and *kingyo sukui* (goldfish scooping). Pompompurin wandered the *yatai* (food stalls) and took a bite of his friends' food. As for Hello Kitty, she loved her fun, fun-filled night and is already planning her next adventure with you!



MORE TO LOVE

## Find Hello Kitty's *favorites* on Bokksu Boutique

Restock on your favorite snacks and collectibles from previous Hello Kitty and Friends + Bokksu boxes and discover our Secret Store (shhh...). As a loyal subscriber, you have access to these exclusive items and more on Bokksu Boutique.



HELLO KITTY AND FRIENDS + BOKKSU

AUTHENTIC SNACKS FOR AUTHENTIC SMILES

# The *story* of Bokksu.

We're a leader in bringing authentic Asian flavors and experiences to people around the world. Since 2016, Bokksu's premium Japanese snack subscription box has delivered over one million boxes globally. We partner directly with small family businesses across Japan to share their authentic snacks and stories with the world. With every order of the Hello Kitty and Friends + Bokksu Box, we can continue our mission of bridging cultures.



NEXT HANGOUT HINT

You're invited to  
another Hello Kitty  
hangout in October!

Join all of Hello Kitty's friends to celebrate her epic 50th birthday!

**HELLO KITTY<sup>®</sup>** + BOKKSU  
AND FRIENDS

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