

北海道冬の旅路

CULTURE GUIDE | VOLUME 68

HOKKAIDO WINTER WALK



BOKKSU
SNACK BOX

Hokkaido Winter Walk

Join us on a peaceful stroll through Hokkaido's snow-covered landscapes, where glowing red lanterns light the way through falling snow. This month's snack box is inspired by the quiet magic of winter in Japan, with treats crafted from the rich flavors of Hokkaido's winter harvest.



Discover where
in *Japan* your
snacks are from.

This month's snacks are from the following
prefectures: Aichi, Hokkaido, Nagano, Nara,
Niigata, Osaka, Saitama, Shizuoka, Tokyo



Note that the common allergens and dietary restrictions listed in this guide are directly translated from the packaging as reference; we cannot guarantee the presence or lack of certain allergens/animal products in the items so please consume them at your own risk with careful attention to any personal health concerns.

Let's Learn Japanese!

KANJI · FURIGANA
ROMAJI: TRANSLATION

雪景色・ゆきげしき
Yukigeshiki: Snowscape

氷柱・つらら
Tsurara: Icicles

雪達磨・ゆきだるま
Yukidaruma: Snowman

雪合戦・ゆきがっせん
Yukigassen: Snowball Fight

HOKKAIDO CHIPS: SCALLOP BUTTER

BY HOKKAIDO SEIKA

Experience the flavors of Hokkaido's seaside with these crispy rice crackers, kneaded with a savory blend of Hokkaido scallops and buttery soy sauce. Each bite delivers a satisfying *umami* crunch.

FLAVOR

Savory

VEGETARIAN

No

COMMON ALLERGENS

Milk, Fish, Crustacean Shellfish, Wheat, Soy

ALSO CONTAINS

Mollusk Shellfish



SHIROI KOIBITO: WHITE

BY ISHIYA SEIKA

Indulge in Hokkaido's most iconic treat, where a delicate langue de chat cookie meets rich white chocolate. Each buttery bite offers a hint of vanilla and finishes with a creamy chocolate flavor that melts in your mouth. Perfection!

FLAVOR

Sweet

VEGETARIAN

Yes

COMMON ALLERGENS

Milk, Eggs, Wheat, Soy

ALSO CONTAINS

None



YOGLET FRUITÉ GUMMY: PEAR YOGURT

BY ATRION SEIKA

These firm-textured gummies offer a fresh twist on classic Yoglet, popular yogurt-flavored candy tablets. Pop one in your mouth and enjoy the perfect blend of creamy yogurt and juicy pear.

FLAVOR

Sweet

VEGETARIAN

No

COMMON ALLERGENS

Milk

ALSO CONTAINS

None





STRAWBERRY DAIFUKU MOCHI

BY BOKKSU X HATA SEIKA

Who can resist such an irresistibly pink treat? Soft, chewy mochi around a smooth filling of strawberry-infused white bean paste, a perfect balance of creamy and fruity.

FLAVOR	VEGETARIAN
<i>Sweet</i>	Yes
COMMON ALLERGENS	ALSO CONTAINS
<i>Soy</i>	<i>None</i>

CROQUANT CHOCOLATE: CINNAMON

BY NICCHIN

This winter delight pairs rich, bittersweet chocolate with the warm, aromatic kick of cinnamon. The perfect blend of subtle sweetness and a hint of spice makes it a comforting indulgence for those cozy winter days.

FLAVOR	VEGETARIAN
<i>Sweet</i>	Yes
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Wheat, Soy</i>	<i>None</i>



HOKKAIDO CHOCO RUSK: WHITE

BY SHIKISHA

Crisp and airy like a cold winter's day, this Hokkaido snack is made from specially crafted rusk bread coated in smooth white chocolate. Each bite delivers a gentle sweetness, perfect for a moment of light indulgence.

FLAVOR	VEGETARIAN
<i>Sweet</i>	Yes
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Wheat, Soy</i>	<i>None</i>

SEAWEED ARARE: SESAME OIL

BY ARARE NO TAKUMI SHIRAKI

Infused with the rich flavor of Ariake seaweed and seasoned with fragrant sesame oil and coarse salt, these crunchy rice crackers are the perfect balance of umami and crunch.

FLAVOR	VEGETARIAN
<i>Savory</i>	<i>No</i>
COMMON ALLERGENS	ALSO CONTAINS
<i>Soy, Sesame</i>	<i>None</i>



KURANAMA SOFT COOKIE: MILK CHOCOLATE

BY ROBA KASHI TSUKASA

This soft, gooey cookie combines rich milk chocolate with the finest Hokkaido ingredients—100% Hokkaido flour and beet granulated sugar. The buttery shortbread wraps around soft, bitter chocolate for a creamy, satisfying bite.

FLAVOR

Sweet

VEGETARIAN

No

COMMON ALLERGENS

*Milk, Eggs,
Wheat, Soy*

ALSO CONTAINS

None



POTATO CHIPS: HOKKAIDO SMOKED BUTTER

BY YAMAYOSHI SEIKA

Experience Japan's camping culture right at home with this treat from Yamayoshi Seika. Inspired by the trend of smoked delicacies, these chips combine a bold smoky aroma, rich umami, and a touch of salt for a truly vibrant and flavorful snack.

FLAVOR

Savory

VEGETARIAN

Yes

COMMON ALLERGENS

Milk

ALSO CONTAINS

None



DARUMA RICE CRACKER: ZARAME SUGAR

BY NANAKOSHI SEIKA

Inspired by the resilient Daruma, a symbol of perseverance and good fortune, this rice cracker is coated in zarame sugar, adding a satisfying crunch and sweetness. Embodying the spirit of Nanakorobi Yaoki, meaning "fall seven times, stand up eight", it's a delicious treat of luck and resilience.

FLAVOR

Sweet

VEGETARIAN

No

COMMON ALLERGENS

Fish, Wheat, Soy

ALSO CONTAINS

None



STICK MILK CAKE

BY BON BON SEIKA

This on-the-go treat is the perfect companion for a winter hike through fresh snow. Bite into the creamy sweetness of Hokkaido condensed milk encased in a soft, moist cake. Pair with a thermos of hot tea and you have yourself the perfect winter's snack.

FLAVOR

Sweet

VEGETARIAN

Yes

COMMON ALLERGENS

*Milk, Eggs,
Wheat, Soy*

ALSO CONTAINS

None

HOKKAIDO PREMIUM LANGUE DE CHAT: PEPPERMINT

BY KITAMI SUZUKI SEIKA

Cool and refreshing, these buttery langue de chat cookies are infused with *Kitami Hakka*, the famous mint of Hokkaido's Kitami region. A delightful indulgence for a frosty winter's day.

FLAVOR	VEGETARIAN
<i>Sweet</i>	Yes
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Eggs, Wheat, Soy</i>	<i>None</i>



FUNWARI MEIJIN MOCHI PUFFS: CARAMEL

BY ECHIGO SEIKA

These little clouds of caramel are a decadent treat you won't want to miss. Crafted using a secret method, each puff offers a rich, sweet flavor with a light-as-air texture that makes each bite irresistible.

FLAVOR	VEGETARIAN
<i>Sweet</i>	Yes
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Soy</i>	<i>None</i>



DEN SHIRO SENCHA GREEN TEA

BY SHIRAKATA DEN SHIRO SHOTEN

Each sip of this rich, full-bodied green tea is a moment of tranquility. Crafted using a special blend of *sencha* made specifically for tea bags, it offers a depth of flavor and aroma usual tea bags don't.

BREWING INSTRUCTIONS

For Hot Tea: Place one bag in a cup and pour in 120 ml (4 oz) of boiling water. Brew the tea for 1 minute. Enjoy!

COMMON ALLERGENS	ALSO CONTAINS
<i>None</i>	<i>None</i>

CROIPIE

BY BOURBON

Flaky and buttery, this sweet delight combines the crisp texture of a croissant with the richness of pie dough made with aromatic cultured butter. Each bite is finished off with a sprinkle of crushed almonds for a savory accent and delightful crunch.

FLAVOR	VEGETARIAN
<i>Sweet</i>	Yes
COMMON ALLERGENS	ALSO CONTAINS
<i>Milk, Tree Nuts, Wheat</i>	<i>None</i>



MEET THE MAKER



Morimoto

Morimoto, based in Furano City, has been crafting sweets since 1945, from traditional *manju* to Western-style pancakes. Using locally sourced ingredients like red beans and wheat, they blend tradition with sustainability, donating a portion of sales to conserve Hokkaido's environment. Every treat reflects their commitment to quality and the land they cherish.

HESO MANJU: BLACK SESAME

BY MORIMOTO

Celebrate the heart of Hokkaido with this famous treat from Furano, known as the “belly button” of the region. Originally created for the *Hokkai Heso Matsuri* (Belly Button Festival), this soft, moist *manju* is stamped with the Hokkaido stamp and filled with rich *koshian* (sweet bean paste). A symbol of Furano’s spirit and prosperity, it’s a beloved local snack and a popular souvenir for visitors.

FLAVOR

Sweet

COMMON
ALLERGENS

*Milk, Eggs,
Wheat, Soy,
Sesame*

VEGETARIAN

Yes

ALSO
CONTAINS

None



Discover the best places around Hokkaido to enjoy a tranquil snowy walk.



FROZEN WONDERLAND

Take a walk on frozen waters or dive into the icy depths at the Lake Shikotsu Hyoto Festival, where winter transforms the landscape into a sparkling wonderland. Afterward, relax and rejuvenate in nearby hot springs, making this the perfect winter getaway.



FIRE MEETS SNOW

Noboribetsu Onsen Hell Valley offers a unique winter experience with steamy volcanic landscapes surrounded by snow-covered forests. Explore the contrasting beauty of hot springs and geothermal vents against the serene backdrop of snowy nature.



ICY BLUE SERENITY

Hokkaido's Blue Pond is a must-see in winter due to its striking turquoise waters freezing over. The stillness of the frozen pond surrounded by snow-draped trees, combined with the soft glow of evening lights, makes for an unforgettable winter experience.



WINTER'S GLOW

Take a magical stroll through the snow-covered streets of Otaru during the Snow Light Path Festival. As you wander the charming pathways, the soft glow of lanterns reflects off the snow, transforming the town into a serene winter wonderland.

はじめまして

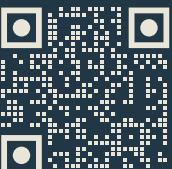


Japanese *gifts* for every occasion.

Crave more Bokksu or want to share the joy of Japanese treats?

Shop at Bokksu Boutique, our online shop where we ship Japan-exclusive gift boxes, snacks, tea, and lifestyle items to you and your loved ones.

From Valentine's Day to birthdays, gift an authentic Japanese experience that shows you care with Bokksu Boutique.



SHOP BOUTIQUE
bokksu.com/boutique

