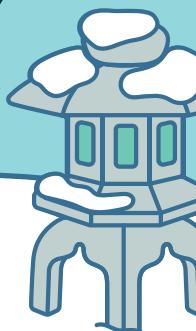
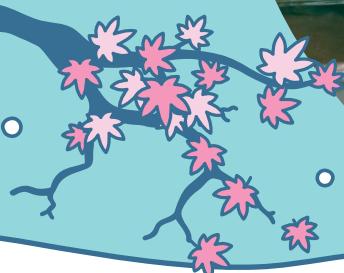


温泉でまつたり



FRIENDS GUIDE | VOLUME 6

# ONSEN AFTERNOON

**HELLO KITTY®**  
AND FRIENDS + BOKKSU

TRY SOMETHING NEW WITH HELLO KITTY

# Experience *tranquility* in Japan

After her Hokkaido weekend getaway filled with snow and sports, Hello Kitty is excited to wind down with a trip to a traditional *onsen* with Pompompurin, Cinnamoroll, Keroppi, and you! Join in on the fun as the friends bathe in the natural hot springs, enjoy the views of Mount Fuji, and of course, share their favorite snacks throughout the day.





# Hello Kitty's Trip Treats

No trip to an onsen is complete without a few snacks to share. Hello Kitty brought her favorite tidbits to make sure everyone keeps their energy levels up!

\*Note that the COMMON ALLERGENS and dietary restrictions listed in this guide are directly translated from the packaging as reference; we cannot guarantee the presence or lack of certain allergens/animal products in the items so please consume them at your own risk with careful attention to any personal health concerns.

## HELLO KITTY AND FRIENDS®: APPLE COOKIE

BY HOKURIKU SEIKA

Apples and friends—two of Hello Kitty's favorite things—have come together in this delicious snack! These delicious cookies are shaped like her best friends and have a satisfying crunch with each bite.

### FLAVOR

*Sweet*

### COMMON ALLERGENS

*Milk, Eggs, Tree nuts, Wheat, Soy*

### VEGETARIAN

*Yes*

### ALSO CONTAINS

*None*



## FUWA UMA RICE CHIPS: UMAMI SALT

BY TOHATO

These quirky shaped snacks are made with corn grits and have an *umashio* (savory and salty) flavor. Its taste is made from Rishiri kelp, dried bonito flakes, and dried shiitake mushrooms, offering a rich flavor that melts in your mouth.

### FLAVOR

*Savory*

### COMMON ALLERGENS

*Milk, Eggs, Fish, Wheat, Soy*

### VEGETARIAN

*No*

### ALSO CONTAINS

*None*





# Pompompurin's Trip Treats

Pompompurin is looking forward to relaxing in the *rotenburo*, or open-air bath tub, and admiring the beautiful views while snacking on some of the treats he brought!

## SHINSHU MILK MANJU

BY GINNOSHIO

Pompompurin loves this *manju* (or filled flour cakes) because it's just as soft as he is! It's packed with Shinshu milk, which comes from Shinano-kuni, a Japanese province that's famous for its dairy.

FLAVOR

*Sweet*

COMMON ALLERGENS

*Milk, Eggs, Wheat, Soy*

VEGETARIAN

*Yes*

ALSO CONTAINS

*None*



## TIROLIAN CREAM ROLL COOKIE: CHOCOLATE

BY CHIDORIYA

This roll cookie is Pompompurin's favorite treat to indulge in when going from one onsen to the next! It's baked according to a traditional Austrian recipe with fresh milk and butter and has a smooth chocolate center.

FLAVOR

*Sweet*

COMMON ALLERGENS

*Milk, Eggs, Tree nuts, Wheat, Soy*

VEGETARIAN

*Yes*

ALSO CONTAINS

*Alcohol*





# Cinnamoroll's Trip Treats

Cinnamoroll will never say "no" to a sweet treat, especially when he gets to share it with his friends between relaxing naps at the *onsen*!

## SANRIO PETIT STICK RAMUNE: CINNAMOROLL®

BY WEED

Cinnamoroll may be shy, but he gets a kick out of this candy—its packaging features him on top! Similar to a Pez dispenser, the contraption has hard candies inside that taste like *ramune*, a popular Japanese soft drink.

FLAVOR

*Sweet*

COMMON ALLERGENS

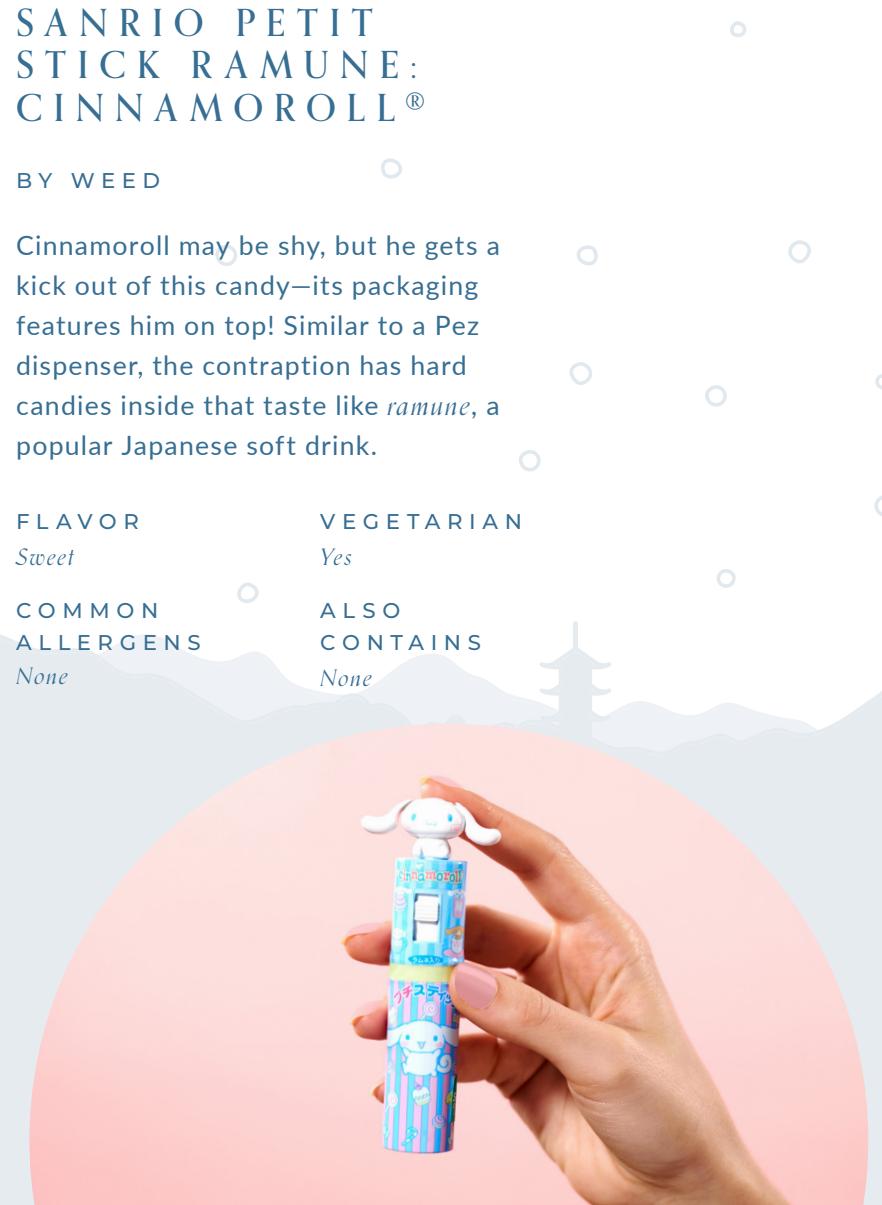
*None*

VEGETARIAN

*Yes*

ALSO CONTAINS

*None*



## TSUKI NO KOISHI CRUNCHY MINT CHOCOLATE

BY TAKUMA SHOKUHIN

Did you know that "Tsuki" translates to "moon" and "Koishi" means "stone" in Japanese? These "moon stone" chocolates are not only adorable, but also have a refreshing mint flavor to wake up the senses!

FLAVOR

*Sweet*

COMMON ALLERGENS

*Milk, Eggs*

VEGETARIAN

*No*

ALSO CONTAINS

*None*



# Keroppi's Trip Treats

Keroppi is in his element at the hot springs because he loves to wade through the natural waters! He packed a few snacks for his friends that he's sure will delight.

## ATSUMI MELON GUMMY

BY KANEKA SHOKUHIN

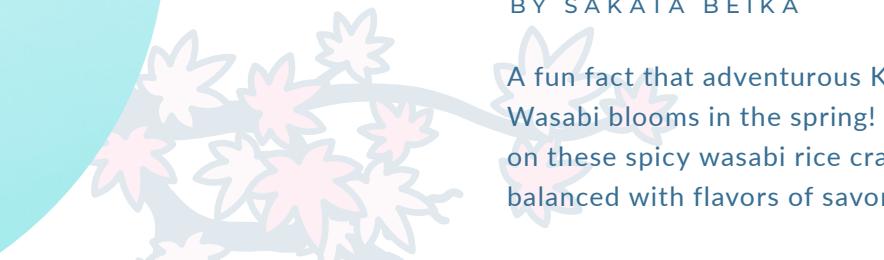
These gummies are made with sweet Atsumi melon and have a gelée in the center, combining two wonderfully different textures. It doesn't hurt that they're also green, just like Keroppi!

FLAVOR  
*Sweet*

COMMON  
ALLERGENS  
*None*

VEGETARIAN  
*No*

ALSO  
CONTAINS  
*None*



## WASABI SHOYU SOY SAUCE UMA SEN RICE CRACKERS

BY SAKATA BEIKA

A fun fact that adventurous Keroppi loves: Wasabi blooms in the spring! He'll be munching on these spicy wasabi rice crackers that are balanced with flavors of savory *shoyu* (soy sauce).

FLAVOR  
*Savory*

COMMON  
ALLERGENS  
*Wheat, Soy*

VEGETARIAN  
*No*

ALSO  
CONTAINS  
*None*



# Bokksu's Trip Treats

To make this relaxing trip to the onsen a bit sweeter, we brought a few adorable items that might be too cute to eat!

## HELLO KITTY AND FRIENDS®: WAFER + PREMIUM CARD

BY BANDAI

In honor of Hello Kitty's birthday, we packed these irresistible wafer cookies, complete with collectible cards that feature Hello Kitty and her friends.

### FLAVOR

*Sweet*

### VEGETARIAN

*Yes*

### COMMON ALLERGENS

*Milk, Eggs, Wheat, Soy*

### ALSO CONTAINS

*None*



## HELLO KITTY AND FRIENDS®: CHARAPAKI CHOCOLATE

BY BANDAI

Unwrap this chocolate bar and discover Hello Kitty or one of her friends! The bar can easily be broken apart into smaller pieces and has multiple flavors: milk chocolate with puffs, white chocolate, strawberry-flavored chocolate, and blueberry-flavored chocolate.

### FLAVOR

*Sweet*

### VEGETARIAN

*Yes*

### COMMON ALLERGENS

*Milk, Wheat, Soy*

### ALSO CONTAINS

*None*





# Bokksu's Exclusives

It's not often we come to an onsen, which is why we brought a few exclusive items for the special occasion!



## HELLO KITTY MOCHI: AMANATSU ORANGE®

BY BOKKSU X HATA SEIKA

Bite into this soft mochi and you'll discover a refreshingly sweet and sour *amanatsu* orange jelly at its center!

**FLAVOR**

*Sweet*

**COMMON ALLERGENS**

*None*

**VEGETARIAN**

*Yes*

**ALSO CONTAINS**

*None*



## HELLO KITTY BAUMKUCHEN: MATCHA®

BY BOKKSU X KYOJURAKUAN

Named after its many rings, this *baumkuchen* (tree cake) is baked layer by layer for a luxuriously moist and flakey texture with rich Kyoto matcha flavor in each bite.

**FLAVOR**

*Sweet*

**COMMON ALLERGENS**

*Milk, Eggs, Wheat, Soy*

**VEGETARIAN**

*Yes*

**ALSO CONTAINS**

*Alcohol*

## HELLO KITTY HANDMADE MELON & CHAMPAGNE CANDY®

BY BOKKSU X DAIMONJI AME HONPO

Made by one of the oldest candy artisans in Kyoto exclusively for Bokksu, these colorful little tiles are perfectly sweet and fruity with distinct flavors of melon and champagne cider.

**FLAVOR**

*Sweet*

**COMMON ALLERGENS**

*None*

**VEGETARIAN**

*Yes*

**ALSO CONTAINS**

*None*



# Bokksu's Exclusives CONTINUED...



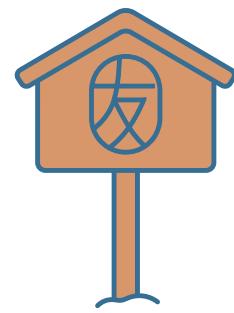
## HELLO KITTY HEADBAND®

BY BOKKSU

It's common to see small towels and terry cloth headbands used to keep hair out of the way, which is why we designed this headband exclusively for this box! Wear it when relaxing in a bath or washing your face to keep water away.

CARE INSTRUCTIONS

Do not tumble dry, bleach, or bring close to a fire. Dry in shade.



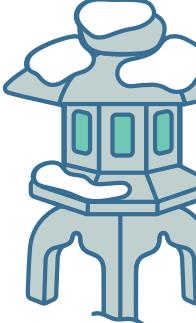
## HELLO KITTY AND FRIENDS HAIR BRUSH®

BY BOKKSU

Keep your hair untangled with this pocket-sized, Bokksu-designed hair brush! On the back, you'll find Hello Kitty and your onsen pals enjoying a refreshing scrub.

CARE INSTRUCTIONS

Occasionally wash with warm water and soap.



# Unwind in Japan's tranquil *onsen*

With more than 2,200 *onsen* across the country, Japan knows how to relish in the simple joys of relaxation. Learn more about the *onsen* culture here and how it offers serene and therapeutic experiences for all.



## ONCE UPON A TIME OF THE EARTH

Not all *onsen* are the same! Some are indoors or outdoors, traditional or modern, private or shared. All *onsen* uses water that has been naturally heated underground, has minerals, and emerges from the ground at around 25°C or 77°F.



## A TRULY RELAXING EXPERIENCE

At an *onsen*, take your time and try different baths, making sure to take breaks between soaking in the baths. Once you're done, it's recommended not to rinse your body with tap water, so the water's minerals will work on your body.



## HEALTH BENEFITS

The act of bathing in an *onsen* for healing purposes is called *toji*. By soaking in a hot spring bath for a certain amount of time, you could experience improved blood circulation, reduced stress, muscle tension relief, and even smoother skin!



# Spot 10 differences

See if you can find the 10 differences between these relaxing *onsen* moments.





Another *tranquil* weekend comes to an end.

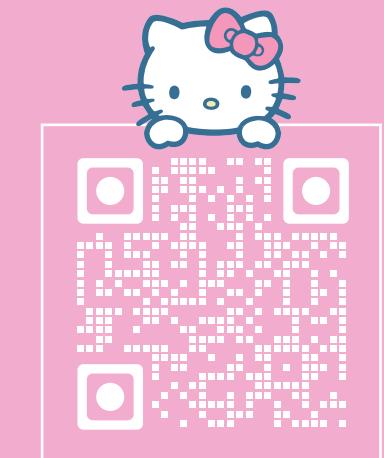
The sun is setting on our wonderful day spent at a Japanese *onsen*. Keroppi loved showing everyone his tricks in the water, while Pompompurin lazied around in the spa and Cinnamoroll tried the treats at the cafe. Hello Kitty already has her sights set on her next outing with her friends and can't wait to make the most of the warmer weather ahead! Where will you go next?



MORE TO LOVE

Find Hello Kitty's *favorites* on our Secret Store.

Restock on your favorite snacks and collectibles from previous Hello Kitty and Friends + Bokksu boxes and discover our Secret Store (shhh...). As a loyal subscriber, you have access to these exclusive items and more!



HELLO KITTY AND FRIENDS + BOKKSU

AUTHENTIC SNACKS FOR AUTHENTIC SMILES

# The *story* of Bokksu.

We're a leader in bringing authentic Asian flavors and experiences to people around the world. Since 2016, Bokksu's premium Japanese snack subscription box has delivered over one million boxes globally. We partner directly with small family businesses across Japan to share their authentic snacks and stories with the world. With every order of the Hello Kitty and Friends + Bokksu Box, we can continue our mission of bridging cultures.



NEXT HANGOUT HINT

You're invited to  
another Hello Kitty  
hangout in April!

A sunny day spent with friends, under billowing trees with our  
favorite flowers.

**HELLO KITTY<sup>®</sup>**  
AND FRIENDS + BOKKSU